



Cockrell's

Riverside

Nursery

GROWERS OF QUALITY PECAN TREES

ROUTE 1

GOLDTHWAITE, TEXAS

LIBRARY
RECEIVED
★ FEB 2 - 1954 ★
U. S. Department of Agriculture

TERMS

CASH WITH ORDER—Money Orders or Checks will be accepted.

On small orders to be sent parcel post, we will pay the postage. All orders sent Railway Express or Motor Freight will be sent express or freight collect.

OUR GUARANTEE

We guarantee our trees to be true to name and to reach you in good condition. Any request for adjustment must be made within 10 days after delivery.

We do not guarantee the growth of our trees since this depends upon care, soil, and climatic conditions, over which we have no control.

References:

The Mills County State Bank, Goldthwaite, Texas
Dun & Bradstreet

PAPERSHELL PECANS

Our pecan trees are grown on selected root stock. We have found that the Riverside variety which originated here is one of the best possible nuts to plant for budding purposes. In co-operation with other nurseries and our Extension Department of A. & M. College we planted hundreds of varieties of seedlings for root stocks. Out of all these plantings we found Riverside to be the best for



Root Systems of Our Pecan Trees
Assure Quick and Rapid Growth

root stock. These seedlings produce a more vigorous, thrifty, and quick-growing tree. These trees develop a better root system. Some of them are ready for budding just six months after planting. By setting out trees that have been budded on these root stocks, you get a tree that makes more rapid growth and begins bearing one to two years earlier than the ordinary tree.



GIANT MAHAN



BURKETT

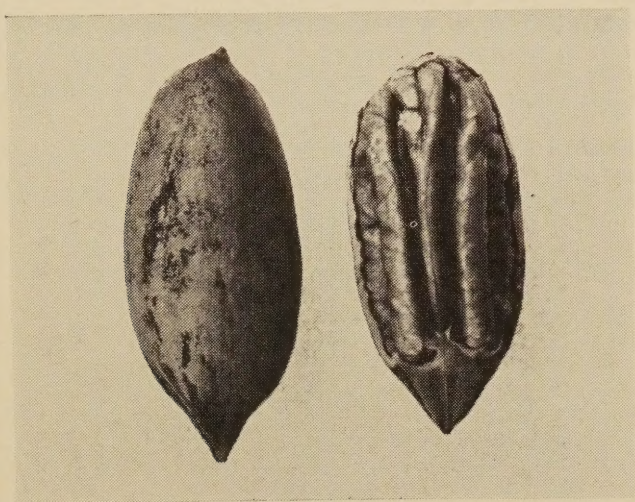
A few pecan trees planted around your home will increase the value of your property. A pecan orchard set out on your land will soon double the value. There is no better investment than pecan trees—they will repay you many times for the work and money invested in them. They are good insurance for the future.

Why not plant a pecan orchard? If you have a good piece of pasture land, plant it in pecans and continue to pasture it, too. Plant it to vetch or peas and small grains for a few years and run lambs on it. After the trees have reached sufficient size, turn your cattle in. In this way you can easily reap two cash crops from your land. Many growers are making from \$100 to \$200 per acre from pecans and still have good pastures.

PAPERSHELL PECAN TREES PRICES ON PECAN TREES

Size	1 to 25	25 to 100
2-3 feet	\$ 1.85	\$ 1.75
3-4 feet	2.00	1.85
4-5 feet	2.55	2.35
5-6 feet	3.00	2.85
6-7 feet	4.00	3.75
7-8 feet	6.00	5.50
8-9 feet	8.50	
9-10 feet	11.50	

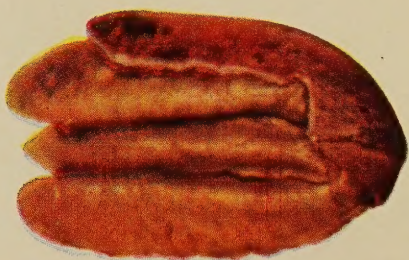
VARIETIES: Burkett, Western Schley, Mahan, San Saba Improved, Squirrel's Delight, Riverside, Delmas, Desirable, Eastern Schley, Stuart, and Success.



WESTERN SCHLEY

DESCRIPTION

- ✓ **Burkett:** One of the most popular of the Western varieties. Large, round, thin-shelled nut that shells well. The kernel is oily and very fine flavored. Do not plant in low bottom or on seepy land.
- ✓ **Western Schley:** Long, very thin-shelled nut of excellent quality; a good cracker. Trees bear early and are prolific. Resistant to scab and rosette. Especially suited to Central and West Texas.
- ✓ **Mahan:** World's largest pecan. Nuts are thin-shelled and have a good flavor. Tree is heavy bearer and bears young and makes a beautiful shade. Excellent for planting in yards. Very well adapted to all sections.
- ✓ **Riverside:** Large, oblong nut. Good quality with medium softshell. A thrifty grower and a very early and heavy bearer.
- ✓ **Desirable:** One of the newer Eastern varieties. Tree is a vigorous grower, very resistant to disease. Good-sized, soft-shelled nuts. Very prolific.
- ✓ **Delmas:** One of the best varieties for shade. The large green leaves will attract admiring attention. Tree is an upright grower and a good bearer. Nuts are large and oblong in shape with a soft shell.
- ✓ **San Saba Improved:** Very high quality, medium-sized thin-shelled nut. Good sheller. Fast becoming a leader in Western varieties. Makes beautiful trees as they grow older.
- ✓ **Eastern Schley:** A long, very thin-shelled nut. Excellent quality. You can't go wrong with this variety. Makes a beautiful, upright shade tree.
- ✓ **Stuart:** Large, medium soft-shelled nut with good flavor. Stuart comes nearer to being well adapted to all sections of the country and to all types of soils than any other pecan tree. It is a good producer and makes a beautiful shade. Very resistant to all pecan diseases.
- ✓ **Success:** One of the most popular of the Eastern varieties. It has an excellent flavor and large, plump, smooth kernels easily released from the soft, thin shell. These nuts usually run about forty to the pound. The tree is a vigorous grower, making a beautiful shade. It is highly resistant to scab.
- ✓ **Squirrel's Delight:** A medium-sized nut of good quality. Very early and prolific bearer. Good for Central and West Texas.



STUART



SUCCESS

SCHLEY

PECANS — SAVE MONEY!

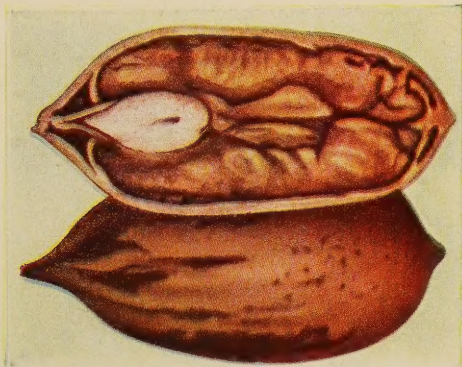
Use No. 2 or "B" grade trees for commercial plantings. These trees are exactly the same as the top grade, but are not straight enough for that classification. Some have very slight scars caused by hail or broken limbs; these will soon heal and do not affect the real value of the tree.

These trees have the same root system as the top grade. We plant this grade of trees in our own orchards and find that slight crooks and scars have no effect on the growth of a tree. There is real economy in buying this grade. Come to the nursery and see these trees—buy some of both No. 1 and No. 2. After a few years it will be impossible to distinguish between the two.

Price on Pecan Trees No. 2 B Grade

Size	1 to 10	50 Up	500 Up
2-3 feet	\$1.10	\$.95	\$.85
3-4 feet	1.20	1.10	1.00
4-5 feet	1.45	1.25	1.20
5-6 feet	1.75	1.65	1.50
6-7 feet	2.50	2.35	2.30
7-8 feet	3.20	3.10	3.00
8-9 feet	4.50	4.25	4.20
10-12 feet	7.00	6.95	6.90

VARIETIES: Burkett, Western Schley, Mahan, San Saba Improved, Squirrel's Delight, Riverside, Delmas, Desirable, Eastern Schley or Schley, Stuart, and Success.



DELMAS

FRUIT TREES

PEACHES

PRICES ON PEACH TREES

Size	1 to 25	25 to 100
2-3 feet	\$.85	\$.75
3-4 feet95	.85
4-5 feet	1.00	.90
5-6 feet	1.25	1.00
6-7 feet	1.50	

VARIETIES

- **Mayflower:** The earliest ripening peach. Ripens about May 20th. Red peach with white flesh.
- **Red Bird or Early Wheeler:** Large, white peach with red cheeks. A good early peach that ripens about June 1st, or five and one-half weeks before Elberta.
- **Golden Jubilee:** Early yellow free-stone of good quality, for home orchards. Ripens about June 15th, or three and one-half weeks before Elberta.
- **Dixie Gem:** New introduction. Three-fourths red on yellow freestone. Good size and good shipper. Ripens about June 5th, or four and one-half weeks before Elberta.
- **Southland:** Red on yellow free-stone. Very large and excellent shipper. Ripens about June 25th, or two and one-half weeks before Elberta.
- **New Elberta:** One of the best quality peaches grown. The tree is a thrifty grower and a prolific bearer. The fruit is medium size and deep red and yellow in color. The flesh is bright yellow and very sweet. It has a small seed. Good for eating fresh, freezing, or canning. Every home orchard should have this peach. Ripens about June 20th, or two weeks before Elberta.
- **Hale-Haven:** Large, round, red cheeked yellow free-stone of good quality. A cross between J. H. Hale and South Haven combining the good qualities of both. Ripens about June 20th, or two weeks before Elberta.

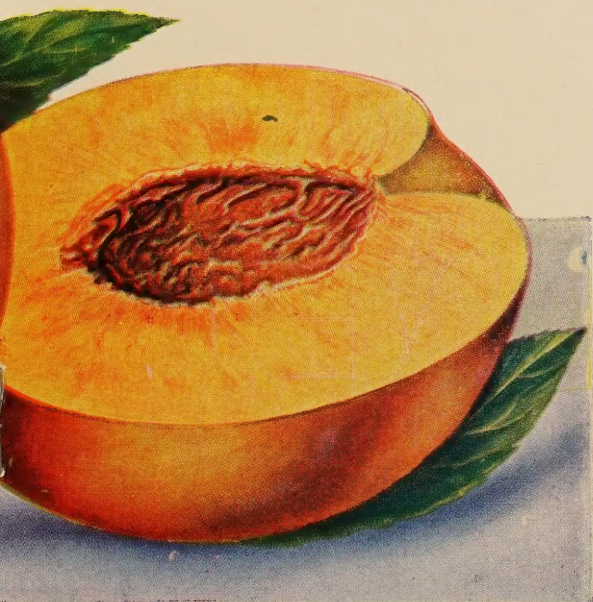


HALE HAVEN



**DIXIE GEM
PEACH**

- **Elberta:** A large yellow free-stone. Most popular of all peaches; good commercial variety of good quality. Ripens about July 15th.
- **Frank:** Outstanding late commercial peach; resists frost well. It is a very attractive, medium sized cling with red cheeks. Brings good prices. Excellent quality. Ripens just as Elberta is gone, or about August 5th.
- **Red Indian:** The largest of all Indian peaches. A deep red cling with red meat going to the seed. Excellent for pickles and preserves. Ripens about July 20th.
- **Frankie:** A large yellow free-stone, ripening about August 15th. Ships well and brings good prices on the market. Good for both commercial and home orchards. Excellent freezing peach.





KIEFFER PEAR

PEARS

PRICES ON PEARS

Size	1 to 25	25 to 100
2-3 feet	\$.80	\$.75
3-4 feet	1.00	.95
4-5 feet	1.30	1.25
5-6 feet	1.50	1.45
6-7 feet	1.85	

VARIETIES

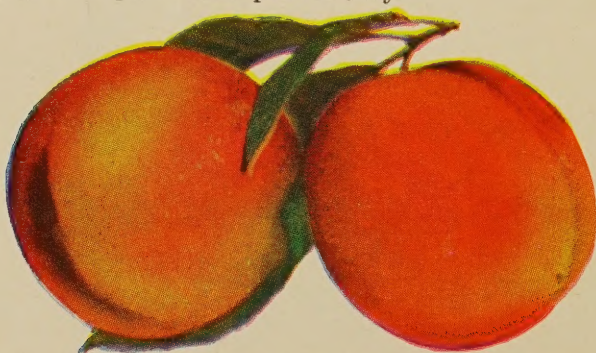
Bartlett: One of the best eating pears. The flesh is sweet and juicy. The trees are vigorous and productive.

Douglas: This is one of the earliest bearing pears, producing a nice crop of pears the second or third year after planting. Good for both eating and canning.

Garber: This pear is called by many the sugar pear because of its unusual sweetness. The trees are vigorous growers but do not begin to bear until about five years of age.

Kieffer: The best bearing pear for this section. The trees are vigorous and bear large yellow fruit that is good for canning and preserving. Ripens the last of September or first of October.

Le Conte: A medium sized pear with creamy white tough skin and white tender flesh. A good eating and cooking pear. Ripens latter part of July.



EARLY GOLDEN APRICOT



DELICIOUS
APPLE

APPLES

PRICES ON APPLES

Size	1 to 25	25 to 100
2-3 feet	\$.65	\$.50
3-4 feet85	.75
4-5 feet90	.80
5-6 feet	1.25	1.15
6-7 feet	1.35	

VARIETIES

Double Red Delicious: The finest of fruit for eating. Trees are excellent growers and reach a large size but need a pollinator to make them bear fruit. Plant with Yellow Delicious, King David, or Smokehouse. Ripens in September.

Yellow Delicious: An excellent eating apple, but unlike the Red Delicious, it is also a good cooking apple. The trees are good bearers and fast growers. Bears young. Plant King David or Smokehouse with it to insure good pollination. Ripens in September.

King David: A medium-sized red apple with a spicy tang. Good for canning or cooking. Trees bear young. Ripens last of August.

Holland: Large deep red apples with excellent flavor. Good for fresh eating and also for canning and cooking. Good shipper and packer. Ripens last of July. It is self-fertile.

APRICOTS

PRICES (The Same as Plums)

VARIETIES

Early Golden: Large, beautiful yellow fruit. Delicious to eat and excellent to can. Ripens about July 1st.

Improved Cluster: Medium-sized fruit, yellow flecked with red. Bears well. Ripens about June 20th.

FIGS

PRICES ON FIGS

Size	Price Each
12 to 18 inches	\$.75
18 to 24 inches	1.00

VARIETIES

Texas Everbearing: Large fig, excellent quality.



TEXAS EVERBEARING FIGS

PLUMS

PRICES ON PLUMS

Size	1 to 25	25 to 100
2-3 feet	\$.90	\$.85
3-4 feet	1.00	.95
4-5 feet	1.10	1.00
5-6 feet	1.35	1.25
6-7 feet	1.50	

VARIETIES

- **Bruce:** A large, early red plum of good quality. Ripens about May 20th.
- **Burbank:** Large purple and red plum with sweet yellow flesh. Good for eating fresh, preserving, and canning. Ripens about June 21st.
- **Methley:** This plum makes a very attractive tree. The fruit is red with sweet watermelon pink flesh. Good for home orchards. Ripens June 10th.
- **Santa Rosa:** Upright growing tree, producing large to extra large red fruit of excellent quality. A fancy table fruit. Ripens June 10th.

JAPANESE PERSIMMONS

PRICES ON JAPANESE PERSIMMONS

Size	1 to 25	25 to 100
2-3 feet	\$1.25	\$1.15
3-4 feet	1.75	1.50
4-5 feet	2.00	
5-6 feet	2.50	

VARIETIES

- **Eureka:** This persimmon looks almost like a large tomato. The flesh is of excellent quality. A very early and prolific bearer.
- **Tane Nashi:** A large cone-shaped fruit with good flavor. Seedless.

GRAPES

PRICES ON GRAPES

1 yr. plants	\$.50
2 yr. plants80

VARIETIES

- **Bailey:** A large black grape that is very juicy. Fine for making juice and jelly.
- **Carman:** A very sweet grape that bears compact bunches of purple grapes.

BERRIES

PRICES ON BLACKBERRIES

Per Dozen	\$1.00	Per 100	\$8.00
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VARIETIES

- **Dallas:** A medium sized berry that is sweet and has a good flavor. Bushes stand up well off the ground.
- **Early Wonder:** The best blackberry for this section. The berries are large and of good quality. They are fine for canning and freezing.

ROSES

PRICES ON ROSES

2 year, No. 1 Plants	\$.90
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PINK BUSH ROSES

Pink Radiance: Cameo pink; large flowers; perfect buds; fragrant aroma.

Editor McFarland: Very deep pink rose. Hardy bush.

Betty Uprichard: Delicate salmon pink. Blooms very profusely.

Pink Columbia: Dainty pink; good bloomer.

TWO-TONE COLOR BUSH ROSES

Talisman: Golden yellow and copper blending. Fragrant. Vigorous grower.

President Hoover: Long buds with shadings of pink, scarlet, and yellow.

Edith Nellie Perkins: Fragrant salmon pink, flushed with orange.

CLIMBING ROSES

Paul's Scarlet: Unexcelled; scarlet red. Profuse bloomer.

Climbing Red Radiance: Bright, rich red color. One of the best and hardiest bushes.

Climbing Talisman: Long, perfect buds. Golden yellow and copper blending. Heavy bloomer.

Climbing White American Beauty: Gorgeous, snow-white blooms. profuse bloomer.



SOEUR THERESA



TALISMAN



PRESIDENT HERBERT HOOVER ROSE

WHITE BUSH ROSES

White American Beauty: Extra large, snowy white flowers. Perfect buds; hardy, vigorous grower.

Caledonia: Large, double white flowers. Fragrant recurrent bloomer.

K. A. Viktoria: Long, exquisite, pointed buds. As a white rose it has no rivals.

RED ROSE BUSHES

E. G. Hill: Dazzling scarlet. Free bloomer.

Etoile de Holland: Rich, old rose fragrance. Dark red color.

Red Radiance: One of the best and hardiest roses. Bright rich red color.

Poinsettia: Large double rose of bright scarlet. Very fragrant and continuous bloomer.

Rouge Mallerin: Deep red color; beautifully shaped.

Better Times: Cerise red. Very fragrant, pointed buds. Excellent grower.

YELLOW BUSH ROSES

Golden Charm: Buttercup yellow in color. Perfect buds. Good grower.

Soeur Therese: Very pretty bud. Creamy yellow.

COCKRELL'S RIVERSIDE NURSESY

**Growers of Quality Pecan Trees
and Fruit Trees**

Route 1

GOLDTHWAITE, TEXAS

MEMBER TEXAS ASSOCIATION OF NURSERYMEN

It's Not A Farm Home Without Fruit